



Dear 2023 Southernmost Regatta Skipper,

We are so excited that the Southernmost Regatta has again chosen EWE Spirit to be the charity partner for the event. Last year, sailors and runners in Key West for the Southernmost Regatta and Key West Half Marathon and 5K exceeded our \$25,000 goal, raising **\$31,000** for the EWE Spirit Foundation. We hope to continue the success of this event and are setting another **\$25,000 goal** for 2023, with the plan to roll right past it. During last year's event, we made grants to two excellent nonprofits in Key West, Sister Season Fund and Star of the Sea Foundation. Pretty much the only thing better than sailing in Key West and raising a lot of money there is knowing we've left the town a little better than we found it!

The EWE Spirit Foundation was established in memory of professional sailor and lover of life, Geoff Ewenson. If you knew Geoff, you know he loved sailing and running in Key West! If you didn't know Geoff, you can learn a bit more about him and the EWE Spirit Foundation [here](#). The Southernmost

Regatta will be sailed under the "EWE Flag," honoring the [11 Commandments of Sailing Like EWE](#). And, just like last year, the EWE Spirit Foundation will put the funds raised to good use, supporting those with urgent and immediate needs — including some in the Key West community.

We'll also be awarding the top fundraising individual with a pair of red Vans (Geoff's favorites), and the top fundraising boat will receive a huge EWE battle flag. Last year, Team *Interlodge* captured top honors and Sue Gearan pulled off the individual win.



Won't you join the competition by setting up a team fundraising page and enlisting the help of your crew to help us beat our 2022 total? To set up your **EWE fundraising page** and/or donate, please go to: [EWE in Key West](#).

And, if you're looking for a great team-building exercise before the racing starts, join Team EWE Spirit on Sunday for the Key West Half Marathon and 5K. [Register here](#).

Thank you for living like EWE, running like EWE and sailing like EWE.
Can't wait to see you in Key West!

Cheers,
Mary Ewenson
President, EWE Spirit Foundation